

**Downers Grove**

6655 Main Street, Downers Grove, IL 60516  
630-324-8400 Phone  
630-324-8401 Main Fax  
630-324-8402 Membership Fax  
630-324-8403 Education/Technology/Store Fax

**Naperville**

1815 W. Diehl Road, Suite 300, Naperville, IL 60563  
630-324-8400 Phone  
630-428-8470 Fax

**Tinley Park**

16345 S. Harlem Ave, Suite 200, Tinley Park, IL 60477  
630-324-8400 Phone  
708-342-0620 Fax

Dear Prospective Affiliate Member:

**Mainstreet Organization of REALTORS®** would like to extend a cordial invitation of membership. We are looking for those people who strive for excellence in their industry. Our Association is the 2<sup>nd</sup> largest in Illinois and growing with more than 10,000 members. The Association encompasses all of DuPage County and Western and Southern Cook County; however, our membership is not restricted to these areas alone.

Agents that are referred to as REALTORS® are members of the National, Illinois and local Association. They exist to maintain a code of ethics within the industry and in addition, provide REALTOR® members with all the necessary resources to successfully conduct their business.

Affiliates are a resource for the REALTOR® members that do not engage in the real estate profession. Areas such as finance, appraisal and insurance to name a few. Affiliate members play a vital role in the Association, a role that is becoming increasingly more active.

As you can see from your member packet, there are unlimited opportunities for you to receive exposure and become informed on current industry trends. Your level of involvement depends on your desire to make the most of your membership.

Fees for Affiliate membership are pro-rated on a monthly basis. The fee breakdowns are included in this packet.

We are looking forward to welcoming you as a new member of **Mainstreet Organization of REALTORS®**. If you have any further questions, feel free to contact the Membership Department. Amy Robey is the staff liaison for this group and can answer questions regarding marketing opportunities and the Affiliate Committee.

Sincerely,

**Mike Drews**

2/12/2010



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## FEES FOR AFFILIATE MEMBERSHIP

**ASSOCIATION DUES (Membership)** ASSOCIATION DUES are subject to change and are billed YEARLY in OCTOBER. **When joining, dues are pro-rated.** They are not refundable. Once the general membership has been invoiced for their association dues, new members would pay the prorated amount for the current year and the entire year that was invoiced to the general membership. **(i.e. prorated for 2010 and full year of 2011)**

<b><u>2010 ASSOCIATION DUES:</u></b>	
<b>FEBRUARY - 2010 LOCAL DUES</b>	\$ 140.00
<b>TOTAL DUE</b>	<b>\$140.00</b>

<b>OPTIONAL STATE DUES ARE PRORATED QUARTERLY</b>				
<b>STATE</b>	<b>Jan – March</b>	<b>Apr-June</b>	<b>July-Sept</b>	<b>Oct-Dec</b>
	\$ 35.00	\$ 26.25	\$ 17.50	\$ 8.75

Please be aware that any type of Affiliate membership is an INDIVIDUAL membership, not a company membership, and is non-transferable. Each person interested in applying for Affiliate membership must be approved by the Board of Directors individually.

As an Affiliate member, you will receive all Association communications. As an Affiliate member, you can request an Association roster at no charge and purchase an Excel spreadsheet. You can also attend seminars, Association functions and become involved with Association committees.

### FORMS AND FEES NEEDED FOR AFFILIATE MEMBERSHIP:

1. Affiliate Application for Membership.
2. Copy of your state issued license.
3. Check made out to MORE for: Local Dues and optional state fees. (See above fee schedule.) We accept: American Express, Discover, MasterCard and Visa. **IF YOUR CHECK COMES FROM YOUR CORPORATE OFFICE, PLEASE ATTACH TO YOUR APPLICATION.**
4. Letter from your primary board confirming that your State dues are paid (if applicable).



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## AFFILIATE MEMBERSHIP APPLICATION

I hereby make application for Affiliate Membership in the Mainstreet Organization of REALTORS®

1. Name: \_\_\_\_\_

2. Home Address: \_\_\_\_\_  
Street City State Zip

3. Home Phone: \_\_\_\_\_ Personal (Home) Fax: \_\_\_\_\_

4. Cell Phone: \_\_\_\_\_ Pager/Other: \_\_\_\_\_

5. E-mail address: \_\_\_\_\_ Web site: \_\_\_\_\_

6. Office Name: \_\_\_\_\_

7. Office Address: \_\_\_\_\_  
Street City State Zip

8. Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

9. **You will receive your invoices from MORE via ebilling (email)** – MORE *does not* give out e-mail addresses to non-members

E-mail address (REQUIRED): \_\_\_\_\_

10. **REQUIRED FIELD-APPLICATION CANNOT BE PROCESSED WITHOUT THIS INFORMATION**

Please describe in great detail the operation of your company (Please use back of application if needed):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. Name of person who recommended you: \_\_\_\_\_

12. Please choose your area(s) of interest:

Affiliate Committee  Attending Events  Sponsorship Packages  Advertising Online

Affiliate members shall be real estate owners and other individuals or firms who, while not engaged in the real estate profession as defined in paragraph (a) or (b) of this Article, have interests requiring information concerning real estate and are in sympathy with the objects of the Association. Article IV, Section 1 (c) of the REALTOR® Association. I hereby state that I am in no way engaged in the real estate profession as defined in Article IV, Section 1 (a) or (b) of the Mainstreet Organization of REALTORS® Bylaws.

**SIGNED:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

2/12/2010



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## MORE<sup>®</sup> - CREDIT CARD PARTICIPATION AUTHORIZATION

(to be completed and signed **ONLY WHEN FAXING** and paying by credit card)

(A) \_\_\_\_\_  
Initial here

**When transferring within MORE<sup>®</sup>- (or changing the Designated Realtor of an office):**

I hereby authorize MORE and/or its agent to bill \$25.00 automatically to my credit card account listed below.

**OR**

(B) \_\_\_\_\_  
Initial here

**I hereby apply for REALTOR Membership and/or New Office Membership at MORE<sup>®</sup>. Enclosed is my payment for all applicable dues and fees. I understand that Association Dues are not refundable.** In the event my application is approved, I agree to thoroughly familiarize myself with the Code of Ethics of the National Association of REALTORS<sup>®</sup>, including the duty to arbitrate business disputes in accordance with the constitutions, by-laws and rules and regulations of the Mainstreet Organization of REALTORS<sup>®</sup>, the Illinois Association of REALTORS<sup>®</sup>, and the National Association of REALTORS<sup>®</sup>. I further acknowledge that my act of paying dues shall evidence my initial and continuing commitment to abide by the aforementioned Code of Ethics, constitutions, by-laws, rules and regulations and duty to arbitrate all as from time to time amended. Finally, I consent to and authorize the association through its membership committee or otherwise, to invite and receive information and comment about me from any member or other person. I further agree that any information and comment furnished to the Association by any member or other person in response to any such invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character. I am aware that the initiation fee is a one-time fee **as long as my dues remain current**. I understand that if I let my membership dues lapse past the dues payment final deadline; I will be required to reapply for membership as a new member and to pay all applicable dues and fees at that time.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ MLS #: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

VISA  MC  AMEX  DISCOVER

Name as it appears on the credit card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_

**2/12/2010**

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# Membership Benefits

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## **AFFILIATE ROSTER**

You name, company and phone number will be listed in the Roster provided to all members upon request. Affiliates are also listed on our web site [http://www.succeedwithmore.com/about/for\\_consumers/aff\\_search.cfm](http://www.succeedwithmore.com/about/for_consumers/aff_search.cfm)

## **WEEKLY E-BLAST**

You will receive a weekly E-blast on Association happenings.

## **SOCIAL EVENTS**

You will receive invitations to attend Association functions, enabling you to meet the membership.

## **COMMITTEE INVOLVEMENT**

You will be entitled to be a member of the Affiliate Committee.

## **MAILING LABELS / SUBSCRIPTION PLAN**

One-time Download - Affiliate members of the board can purchase a complete list of MORE members for \$50., e-mailed to you as an Excel spreadsheet.

Yearly Subscription Fee - Affiliate members of the board can purchase a complete list of MORE members, with unlimited downloads for \$250. per year. The database is updated weekly, and is searchable by join date and membership type. *For more information on labels, please contact Amy Robey at 630-324-8428.*

# Affiliate Committee

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As an Affiliate member you are invited to join the Affiliate Committee. The Committee is proactive in generating exposure for the Committee and its members. The Committee is actively involved with developing projects that gain recognition for Affiliate members. The Committee meets the second Tuesday of the month at 9:30 a.m. in the Downers Grove Office. The following is a list of Affiliate projects:

## **The Affiliate Logo**

The logo was designed by the Committee for Affiliates to utilize on their business cards, letterhead and other materials. This logo helps the REALTOR® member easily identify a business as an Affiliate member.

*To join the Affiliate Committee, please call Amy Robey at 630-324-8428.*

# E

# Event Descriptions

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## **Golf Outing**

This popular annual event is held in June. Hole and prize sponsorship is available. *Staff Liaison: Nancy Willig*

## **Installation Dinner/Luncheon**

The incoming President is honored at the annual dinner/luncheon. All members are invited to attend. The President will present his/her goals for the coming year. *Staff Liaison: Nancy Willig*

# M

# Marketing Opportunities

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**All advertising opportunities can be found online.** Please note that all ad requests should be submitted online by following the instructions at [http://www.succeedwithmore.com/about/market\\_rates.cfm](http://www.succeedwithmore.com/about/market_rates.cfm). Any questions regarding this can be directed to [Arobey@succeedwithmore.com](mailto:Arobey@succeedwithmore.com) or call 630.324.8428

## **Advertise Online at [www.succeedwithmore.com](http://www.succeedwithmore.com)**

With more than 85,000 User Sessions per month, this is a fabulous marketing tool to get your name out to the entire membership. The cost to advertise on our homepage is \$750. for three months; \$525. for the primary navigation pages; and \$350. for secondary navigation pages. Discounts apply if you advertise for six consecutive months or more.

## **Seminars**

MORE is looking for sponsors for the International Seminars at \$200. held quarterly and Commercial Workshops at \$100. held monthly. The sponsor will be allowed to have signage posted and will be given five minutes to talk about his product at the beginning of the seminar.

## **e-Newsletter Advertising**

All new! Members can now reach other members through the weekly e-Newsletter communication to 14,000 plus members. Advertising will be in 4 week increments, rotating with other advertisers.

Cost: First sponsor - \$175. per week for 4 weeks = \$700.

Subsequent sponsors - \$125. per week for 4 weeks = \$500.